



## Frequently Asked Questions

### What is the Farm to Family Program?

This is a partnership between the California Agriculture Community and the over 40 food banks serving the needy of California. *Farm to Family* works with growers and packers to access both culls and market surplus product. The cull program has proven to be a very successful vehicle to provide the needy in California with highly nutritious and edible produce that doesn't meet market grade. *Farm to Family* provides industry standard plastic bins to collect the culls, and picks up truckload quantities as available. *Farm to Family* is also happy to receive donations of market surplus that may have passed its prime or is simply in too much abundance.

### Who administers the Program?

The California Association of Food Banks (CAFB). A full time manager and a part time food developer staff the program. The Executive Director of the CAFB and its board of directors provide oversight of the program.

### Are the donations tax deductible?

Yes. See more in "The Benefits of Donating"

### What are the benefits of participating?

- Free up dock and warehouse space
- Tax benefits — check with your accountant
- Save on dumping costs — Food banks are not dumping grounds, but significant amounts of produce can be used, and dumping costs are saved.
- Employee morale is increased when there is an in-house donation program.
- Good public relations.
- Donating fresh produce is good for your business. Many children of families in dire poverty do not do not grow up eating much fresh produce. By providing them with your product, you will be broadening your consumer base as these children begin making their own food choices.

### Where does the food go?

To over 40 food banks across California that serve over 5,000 non-profit agencies assisting over 2 million people in need.

### What if our donations change during the season?

That is the nature of the produce business. We are accustomed to making changes to the marketplace as quickly as possible.



### Are there any minimum quantities for participation?

Our preference is to work with full truckload quantities to make the most efficient use of freight dollars. Depending upon your location, we may be able to do LTL pickups to combine with other nearby donations.

### Do we need special equipment?

All we need is for the product to be loaded onto conventional refer tractor-trailers with a forklift.

### Will the program interfere with our regular operations?

We strive for minimal interference with your operations. Our goal is to provide you with stellar customer service. We fully understand that the smooth operation of your business is the number one priority. We will work with you to establish a relationship that works best for your needs.

### Is there liability associated with donating perishables?

You are immune from liability as specified under the terms of the federal Good Samaritan Act (see insert).

### Are there any out-of-pocket expenses associated with program participation?

If there are costs associated with processing culls for shipment that would prohibit you from donating, please discuss them with our program manager. We would like an opportunity to overcome any obstacles to donating.

### Who do we call if questions or concerns arise?

Our program manager is Ron Clark. He can be reached at (866) 321-4435, or [ron@cafoodbanks.org](mailto:ron@cafoodbanks.org)  
Our food developer is Bill Foltz. He can be reached at (866) 749-4970, or [abfoltz@sbcglobal.net](mailto:abfoltz@sbcglobal.net)